



BHARATHIDASAN UNIVERSITY

TIRUCHIRAPPALLI – 620 024

**Department of Biomedical Science
in association with**

Harshamitra Oncology Private Limited, Trichy.

Cordially invite you for the

**Memorandum of Understanding Signing Ceremony
and**

 **Inauguration of
BDU Pink Cross Society,
Cancer Awareness & Preventive Enlighteners
Followed by Special Talk On**

“Cancer Awareness for the Next Generation”

**Date : 28th July, 2025
Venue : AC Auditorium
Time : 11.30 am**

Guest Speaker



Dr. G. GOVINDARAJ VARDHANAN
M.B.B.S., M.S., M.Ch., (Surgical Oncologist),
FICS., M.Sc (Psychology), PGDPTT.
Managing Director,
Harshamitra Oncology Private Limited,
Nagamangalam, Trichy- 620012.

ALL ARE INVITED!

Dr. G. Mathan
Professor and Head
Department of Biomedical Science
Bharathidasan University, Tiruchirappalli - 620 024.



Inauguration Agenda

Date: 28th July 2025

Time: 11.30 am Onwards

Thamizh Thai Vaazhthu

Lightening Kuthu vilaku

Welcome Address : **Dr. G. Mathan**
Professor & Head,
Department of Biomedical Science, BDU.

(Honouring the Delegates)

About the Pink Cross Society : **Dr. S. D. Saraswathy**
Associate Professor,
Department of Biomedical Science, BDU.

Inaugural Address : **Dr. V. Rajesh Kannan, Professor**
Member - Vice Chancellor Committee,
Bharathidasan University, Tiruchirappalli - 620 024.

(Distribution of Badges to BDU Pink Cross Society Office Bearers)

Felicitation : **Dr. R. Kalidasan, Professor**
Registrar i/c,
Bharathidasan University, Tiruchirappalli – 620 024.

Introducing Chief Guest : **Dr. S. Shanmugaapriya**
Associate Professor,
Department of Biomedical Science, BDU .

Special Talk : **Dr. G. Govindaraj Vardhanan**
M.B.B.S., M.S., M.Ch., (Surgical Oncologist),
FICS., M. Sc (Psychology), PGDPTT.
Managing Director, Harshamitra Oncology Private
Limited, Nagamangalam, Trichy- 620012.

Title : **“Cancer Awareness for the Next Generation”**

Vote of Thanks : **Dr. K. Premkumar**
Professor,
Department of Biomedical Science, BDU .

National Anthem



**DEPARTMENT OF BIOMEDICAL SCIENCE
BHARATHIDASAN UNIVERSITY
TIRUCHIRAPPALLI- 620024**

**REPORT ON
INAUGURATION OF BDU PINK CROSS SOCIETY AND SEMINAR ON CANCER
AWARENESS FOR THE NEXT GENERATION**

Organized by: Department of Biomedical Science, Bharathidasan University, Tiruchirappalli-620024

In Association with: Harshamitra Oncology Private Limited, Nagamangalam, Tiruchirappalli-620012.

Date: 28th July, 2025

Venue: AC Auditorium, Bharathidasan University

Time: 11:30 AM

The Department of Biomedical Science, Bharathidasan University, organized a significant academic event on 28th July 2025, marking the formal signing of a Memorandum of Understanding (MoU) with Harshamitra Oncology Private Limited, Trichy. The occasion also celebrated the inauguration of the BDU Pink Cross Society, an initiative for cancer awareness and preventive health education among students and the community. The programme also had a special talk on the topic “Cancer awareness for the next generation” given by Dr. G. Govindaraj Vardhanan, Surgical Oncologist and Managing Director, Harshamithra Oncology Private limited, Nagamangalam, Trichy- 620012. The event was held in the presence of eminent dignitaries, faculty, students, and research scholars.

The ceremony commenced with the Tamizh Thaa Vazhthu followed by lighting of the traditional lamp (Kuthuvilakku), symbolizing the beginning of an auspicious event.

Dr. G. Mathan, Professor and Head, Department of Biomedical Science, formally welcomed the gathering and emphasized the importance of the collaboration and the newly launched society in promoting cancer awareness and academic excellence.

The dignitaries were felicitated with shawls and mementos as a token of gratitude. Dr. R. Kalidasan, Registrar, Bharathidasan University, was invited to extend his felicitations and convey his support to the initiatives undertaken by the Department of Biomedical Science.

The key dignitaries were Dr. V. Rajesh Kannan, Vice Chancellor Committee Member, Bharathidasan University, and Dr. G. Govindaraj Vardhanan, Surgical Oncologist and Managing Director, Harshamitra Oncology Pvt. Ltd. A team from Harshamitra Hospital participated in the program:

- Dr. Thilagavathy – Camp Medical Officer
- Dr. T. Maria Jiniyo – Physiotherapist and Academic Coordinator
- Mr. Siva Arunachalam – Marketing Manager and Corporate Executive
- Ms. Natrinai Rajinikumar – Rose Garden Manager and Pink Cross Society Coordinator

The inaugural address was delivered by Dr. V. Rajesh Kannan, who appreciated the initiative and encouraged students to take an active role in societal health education and research-based outreach. Also, to mark July 28 – International Nature Conservation Day, Dr. V. Rajesh Kannan, Vice-Chancellor Committee Member, presented a sapling to the Chief Guest.

The BDU Pink Cross Society was formally inaugurated. Dr. S.D. Saraswathy, Associate Professor, gave an introduction along with the aims and objectives of the Pink Cross Society. This society aims to foster empathy, health awareness, and preventive education among university students and the broader public. As a part of the inauguration of the Pink Cross Society, Office bearers were selected and the badges were distributed.

President: B. Bharanitharan (3rd Year BMS)

Vice President: V. S. Raghav (2nd Year BMS)

Secretary: Farhana Yasmeen Zahrah M. (3rd Year BMS)

Joint Secretary: R. Grace Nehal (2nd Year BMS)

Dr. S. P. Shanmugapriya, Associate Professor, Department of Biomedical Science, introduced the Chief Guest, Dr. G. Govindaraj Vardhanan, highlighting his academic excellence and clinical contributions.

Dr. G. Govindaraj Vardhanan delivered an insightful talk on “Cancer Awareness for the Next Generation.” He shared his clinical experiences, emphasized the importance of early detection and lifestyle changes, and encouraged young minds to take up the cause of cancer awareness and prevention.

The event concluded with a Vote of Thanks proposed by Dr. K. Premkumar, Professor, Department of Biomedical Science. He expressed gratitude to all dignitaries, guests, faculty members, student coordinators, and volunteers for their efforts and participation. The event formally ended with the rendition of the National Anthem, invoking a spirit of unity and pride.

The event was a grand success, bringing together academia and healthcare professionals to collaboratively foster cancer awareness and prevention. The launch of the BDU Pink Cross Society marks a new chapter in student-led health outreach, echoing Bharathidasan University's vision of social responsibility, research, and public engagement.

PHOTO GALLERY





Mathur, Tamil Nadu, India
Bharathidasan University Main Campus,
Mathur, 620024, Tamil Nadu, India
Lat 10.680823, Long 78.741738
07/28/2025 11:45 AM GMT+05:30
Note : Captured by GPS Map Camera



Mathur, Tamil Nadu, India
Bharathidasan University Main Campus,
Mathur, 620024, Tamil Nadu, India
Lat 10.680809, Long 78.741750
07/28/2025 11:45 AM GMT+05:30
Note : Captured by GPS Map Camera



Mathur, Tamil Nadu, India
Bharathidasan University Main Campus,
Mathur, 620024, Tamil Nadu, India
Lat 10.680798, Long 78.741750
07/28/2025 11:45 AM GMT+05:30
Note : Captured by GPS Map Camera



Mathur, Tamil Nadu, India
Bharathidasan University Main Campus,
Mathur, 620024, Tamil Nadu, India
Lat 10.680773, Long 78.741752
07/28/2025 11:45 AM GMT+05:30
Note : Captured by GPS Map Camera



Mathur, Tamil Nadu, India
Bharathidasan University Main Campus,
Mathur, 620024, Tamil Nadu, India
Lat 10.680773, Long 78.741752
07/28/2025 11:45 AM GMT+05:30
Note : Captured by GPS Map Camera



Mathur, Tamil Nadu, India
Bharathidasan University Main Campus,
Mathur, 620024, Tamil Nadu, India
Lat 10.680766, Long 78.741742
07/28/2025 11:46 AM GMT+05:30
Note : Captured by GPS Map Camera



Mathur, Tamil Nadu, India
Bharathidasan University Main Campus,
Mathur, 620024, Tamil Nadu, India
Lat 10.680793, Long 78.741751
07/28/2025 11:45 AM GMT+05:30
Note : Captured by GPS Map Camera



Mathur, Tamil Nadu, India
Bharathidasan University Main Campus,
Mathur, 620024, Tamil Nadu, India
Lat 10.680779, Long 78.741787
07/28/2025 11:46 AM GMT+05:30
Note : Captured by GPS Map Camera







Mathur, Tamil Nadu, India

Bharathidasan University Main Campus,
Mathur, 620024, Tamil Nadu, India
Lat 10.680748, Long 78.741783
07/28/2025 01:17 PM GMT+05:30
Note : Captured by GPS Map Camera



Mathur, Tamil Nadu, India

Bharathidasan University Main Campus,
Mathur, 620024, Tamil Nadu, India
Lat 10.680758, Long 78.741753
07/28/2025 01:17 PM GMT+05:30
Note : Captured by GPS Map Camera



Mathur, Tamil Nadu, India

Bharathidasan University Main Campus,
Mathur, 620024, Tamil Nadu, India
Lat 10.680768, Long 78.741748
07/28/2025 01:18 PM GMT+05:30
Note : Captured by GPS Map Camera



Mathur, Tamil Nadu, India

Bharathidasan University Main Campus,
Mathur, 620024, Tamil Nadu, India
Lat 10.680742, Long 78.741755
07/28/2025 01:17 PM GMT+05:30
Note : Captured by GPS Map Camera







Pink Cross Society Members

